

now
press
play



now>press>play
MAKE EVERY CHILD'S LEARNING
MATTER DEEPLY TO THEM

What is now>press>play?

We use the timeless tradition of storytelling to create curriculum-aligned, pedagogically-approved audio adventures that engage pupils in a way that's both easy and transformative.

Every child, in a class, steps into the world of their learning. They become the main character in an immersive story, moving around the space, meeting people and visiting new places.

now>press>play brings learning to life with over 100 immersive, curriculum-aligned, audio adventures for Nursery to KS2. Proven to boost engagement, empathy, and academic performance, turning learning into an experience is easy - all you have to do is press play.



Core Benefits



Deepens engagement
and inclusion



Fosters empathy and
communication



Supports academic
performance

Watch it in action



Complete Setup Guide



What teachers and leadership say

“In my 25 years of teaching I’ve never seen a product have so much impact and generate so much enthusiasm from both staff and pupils.”

- Martin Bailey, Computing Subject Lead, Birchwood Primary School



“now>press>play is not only a fantastic tool to create excitement for writing... but by using now>press>play, ALL our children - regardless of background - have access to a similar level of knowledge and have the opportunity to succeed.”

- Mark Unwin, CEO
Create Partnership Trust



“now>press>play puts our pupils on an equal footing; it allows complete inclusivity with a quality shared experience”

- Deb King, Teaching and Learning Lead, Extol Multi Academy Trust



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Subscription Support

Your dedicated Customer Success Manager is on hand to support all aspects of your subscription such as:



Milestone-led Onboarding

empowering teachers within your first month

Bespoke Curriculum Mapping

enabling seamless implementation and successful adoption

NPP Champions

Key members of staff to help maximise usage

NPP Sparks

KS2 pupil leadership programme

Live Lessons

Regular live lessons engaging 10,000+ children across the UK

Knowledge Base

Online support section with guides, videos & FAQs and more!

Don't just take our word for it...



“ You've made everything really smooth and easy to navigate around. It's always a little bit scary when there's a new sort of project or something that comes about, but you've made it really easy for us. ”
Rahima Mozir, Computing Lead, Mission Grove Primary

“ The head teacher was absolutely over the moon with it all. The staff really loved the fact that they can just easily now look at that long term plan and they can plan it into a lesson. I've seen lots of classes taking part and the best thing is the children's voice, and they're loving it. ”
Adam Booth, Y6 Teacher, Whittlefield Primary School

