

now>press>play

The Early Learning Goals, delivered through the pink headphones

In a now>press>play Experience, every child puts on wireless headphones and becomes the hero of an immersive audio adventure. They move, speak, listen and play their way through the story. The Early Learning Goals are not a checklist to plan for. They are what happens every time you press play.



Self-regulation

Children focus, respond and follow instructions inside the story. Staying with the adventure is the game.

Managing self

Every child is the hero. They make choices, take the lead and follow the rules of the world they are in.

Building relationships

Adventures are shared. Children play cooperatively and work together as the story unfolds.

Listening, attention and understanding

Attentive listening is the medium itself. Children listen closely and respond with comments, actions and song.

Speaking

New vocabulary arrives in context. Children discuss, explain their thinking and express ideas in full sentences.

Comprehension

Children retell the adventure in their own words, using the language they picked up along the way.

Gross motor skills

Learning on your feet. Children move confidently and safely, building strength, balance and coordination as they go.

Why now

75% by 2028

The Government target for children reaching a good level of development at five. Your EYFS outcomes are now a national mission.

Record funding

The biggest uplift to Early Years Pupil Premium on record, plus new inclusion funding for early years settings.

Inclusion inspected

Ofsted's standalone inclusion judgement rewards provision every child can access. Audio adventures include everyone.

Part of every now>press>play subscription

Early Years Experiences sit alongside your KS1 and KS2 library, so one subscription covers the whole school, with follow-on resources, training and support included. Schools fund now>press>play through budgets including Pupil Premium and, for nursery classes, EYPP.

A photograph of two children, a girl on the left and a boy on the right, sitting side-by-side. Both are wearing bright pink headphones and red clothing. The girl is smiling and looking towards the right. The boy is wearing glasses and smiling at the camera. They are in a classroom-like setting with educational posters on the wall.

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See it for yourself: ask us
about a free Taster Week

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